



Coloring Contest Official Rules – Youth Savings Month 2025

1. **No purchase is necessary to enter or win.**
2. **Eligibility:** All youths (members and non-members), who are 12 years of age or younger, and U.S. residents. One winner will be chosen from each of the following age groups. Participant must be 12 years of age or under on April 30, 2025.
 - a. Group 1: Ages 0-3
 - b. Group 2: Ages 4-6
 - c. Group 3: Ages 7-9
 - d. Group 4: Ages 10-12
3. **Contest Period:** Begins Tuesday, April 1, 2025 at 12:00 am (CT) and ends Wednesday, April 30, 2025 at 11:59 pm (CT), and applies only to fully completed coloring contest submissions.
4. **To Enter:** Print and complete the official Youth Savings Month 2025 coloring sheet available at merituscu.net/wisekids. Complete the entry form on the coloring sheet and enter it in one of three ways: 1. Upload a photo to either Facebook or Instagram and tag @merituscu. 2. Email the completed coloring sheet to communications@merituscu.net. 3. Turn it in at any of our four Meritus CU branches. All artwork submitted on the coloring sheet must be only that of the entrant. One entry per youth ages 0-12.
5. **Prizes:** A Meritus CU employee will judge all contest entries and will have the sole discretion of awarding prizes in each age category. Judging will be finalized, and winners will be announced and notified by phone no later than Friday, May 9, 2025. Judge's decision is final and no correspondence will be entered into. Entries will be separated into 4 age groups. 1 prize will be awarded per group. There will be 4 winners. Each winning entry will be awarded one (1) Visa® gift card (value \$50). The Credit Union is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify winner(s). If a selected winner cannot be contacted by phone provided on the entry within 14 days of drawing or is ineligible to win, prize may be awarded to an alternate winner.
6. **Entrant Agreement:** Participation in drawing constitutes full and unconditional agreement of legal parent or guardian to, and acceptance, of these Official Rules. Prize(s) will be awarded only if entrants comply with these Official Rules.
7. **Eligibility Exceptions and General Terms:** Employees of the Credit Union, members of the Board of Directors and volunteer officials and their immediate family members are ineligible. Sweepstakes void where prohibited by law. All federal, state and local laws and regulations apply. No cash or other consideration will be paid and winners are responsible for any applicable taxes or other expenses related to any prize awarded.
8. **Consumer Disclosure:** The sponsor of the Youth Savings Month 2025 Coloring Contest is Meritus Credit Union, 515 Guilbeau Road, Lafayette, LA 70506. Odds of winning depend on the number and skill of eligible entrants. The Credit Union will award a total of approximately \$200 in prizes (see prizes).
9. **Release of Claims:** The winner, members of the winner's household, relatives and persons who use any prize awarded by Meritus Credit Union, and such persons heirs, assigns, executors, and administrators release and exempt Meritus Credit Union and its directors, officers, employees and agents from any and all claims, actions, demands, chooses in action and damages which they have now or any time in the future arising from use of any prize, including personal injury or death.
10. **Publicity:** By accepting a prize, winner consents to the use of his/her name and photograph or likeness for advertising and promotional services without additional compensation. The winner's name and/or likeness can be used by the Credit Union in any news release, advertisement or other Credit Union communications without further compensation or consideration, the prize awarded being deemed sufficient consideration for all terms and conditions. The Credit Union may copyright and use, reuse, publish and republish the winner's picture, portrait or other likeness, character, characterization or form with the winner's name in any media for any reasonable purpose, including any printed matter prepared by/for or distributed by/for the Credit Union without any prize winner inspection or approval of any publication, advertisement, copy or other printed matter or its use by or for the Credit Union. The winner releases any liability, claims, actions, demands, and damages relating to any publication, distortion, blurring, alteration, optical illusion, or use in composite form or otherwise that may occur or be produced intentionally or otherwise, even should this subject the undersigned to ridicule, scandal, reproach, scorn or indignity.
11. **Winner(s) Listing:** The prize winner(s) may be shared on social media or published in a future issue of the Credit Union's newsletter.